

Anheuser-Busch Completes First Zero-Emission Beer Delivery

Brewer partners with Nikola Motor Company and BYD to make delivery from brewery to retailer utilizing innovative zero-emission fleet technology

ST LOUIS, MO (November 21, 2019) -- Today, Anheuser-Busch, in partnership with Nikola Motor Company (Nikola) and BYD Motors LLC, completed their first ever 'Zero-Emission Beer Delivery' in the company's hometown of St. Louis – utilizing both companies' innovative fleet technology to deliver beer from the local Anheuser-Busch brewery to the Enterprise Center using only zero-emission trucks.

This morning, a Nikola hydrogen-electric truck picked up the load of beer, including flagship beer brand Bud Light, and delivered it to Anheuser-Busch local wholesaler partner, Lohr Distributors – marking the first commercial delivery onboard a Nikola hydrogen-electric vehicle. Lohr Distributors then delivered the beer to the Enterprise Center, home of the St. Louis Blues, on a BYD electric truck – a milestone delivery for the brewer as the beer reached its destination with zero-emissions from transportation.

“At Anheuser-Busch, we are continuously searching for innovative ways to improve sustainability across our entire value chain, progressing towards reaching our sustainability goals and driving our industry forward,” said Ingrid De Ryck, Vice President of Procurement and Sustainability at Anheuser-Busch. “No single company can build a more sustainable future alone but this zero-emission delivery has shown what is possible when we bring together the various strengths and assets within our supplier network to work towards a shared objective of a better world.”

The delivery builds on Anheuser-Busch's ongoing commitment to sustainability and existing partnerships with both Nikola and BYD. Through their [2025 Sustainability Goals](#), Anheuser-Busch has committed to reducing carbon emissions across their value chain by 25% by 2025.

Last year, [Anheuser-Busch placed an order for up to 800 hydrogen-electric powered semi-trucks from Nikola](#), a pioneer in hydrogen-electric renewable technology. The partnership will help the brewer transition their entire long-haul dedicated fleet to zero-emission vehicles.

“As the first commercial delivery of freight with our hydrogen-electric truck, this is an exciting time for both Nikola and Anheuser-Busch. This milestone will become an example for all other OEM's to move away from diesel trucks and towards zero emission vehicles,” said Trevor Milton, Nikola's chief executive officer. “We look forward to helping the Anheuser-Busch team achieve their sustainability goals by leveraging Nikola's zero-emissions technology. We are now preparing production vehicles for Anheuser-Busch and plan on delivering the trucks as fast as possible.”

To complement the Nikola partnership within their routes, [Anheuser-Busch also announced a pilot project with BYD in California](#) last month to improve the sustainability of their fleet at four Anheuser-Busch distribution facilities across southern California. The 21 BYD electric trucks as well as a 958.5 kW solar array to charge the vehicles will be implemented this year as the largest Class 8 electric truck deployment in North America.

“Partnering with Anheuser-Busch is a great opportunity to showcase BYD's performance and reliability with an industry leader,” said Stella Li, President of BYD Motors. “Our dedication to innovation pairs nicely with Anheuser-Busch's sustainability commitment.”

To further highlight the power of partnership, Anheuser-Busch is hosting more than 100 strategic suppliers and partners in St. Louis this week for their inaugural Eclipse Summit to discuss best practices and align on collective action in sustainability. Both Nikola and BYD will be participating in the summit to highlight their cutting-edge technology and

the impact of their partnerships with the brewer.

ABOUT ANHEUSER-BUSCH

For more than 165 years, Anheuser-Busch has been woven into the cultural fabric of the United States, carrying on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate 23 breweries, 14 distributorships and 23 agricultural and packaging facilities, and have more than 18,000 colleagues across the United States. We are home to several of America's most recognizable beer brands, including Budweiser, Bud Light, Michelob ULTRA and Stella Artois, as well as a number of regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry. From responsible drinking programs and emergency drinking water donations to industry-leading sustainability efforts, we are guided by our unwavering commitment to supporting the communities we call home. For more information, visit www.anheuser-busch.com or follow Anheuser-Busch on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

ABOUT NIKOLA CORPORATION

Nikola Corporation designs and manufactures hydrogen-electric vehicles, electric vehicle drivetrains, vehicle components, energy storage systems, and hydrogen stations. The company is bringing the nation's most advanced semi-trucks to market with more than 14,000 trucks on preorder. Nikola is led by its visionary CEO Trevor Milton, who has assembled one of the most talented teams in the country to bring the Nikola products to market. The company is privately-held and headquartered in Arizona. For more information, visit nikolamotor.com or [Twitter: @nikolamotor](#).

ABOUT BYD MOTORS LLC

BYD is the world's leading electric vehicle company with proven innovative technology for cars, buses, trucks, forklifts, and rail systems – like SkyRail. BYD is dedicated to creating a truly zero-emission ecosystem offering technology for solar electricity generation, energy storage to save that electricity, and battery electric vehicles powered by that clean energy. BYD has 220,000 employees across the globe, including nearly 1,000 in North America. For more information, please visit www.BYD.com.